



Beginners Guide

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Summary

This guide is designed to help you get started with the ReNet Touchpoints Manager. Start by entering your listings and creating marketing PDFs. This guide will also explain basic eBrochures and SMS to contacts.

These instructions are based on a staff member who has FULL SUPER USER ACCESS. If you have restricted access you may not be able to view all areas.

To set your permissions, you will need to speak to the owner or administrator of your office.



You can also find additional video tutorials by going to the **Watch Video** option in the smart search of your ReNet software.





Logging in and Navigating ReNet

Log into ReNet via **my.renet.com.au** in your web browser. Your office will assign you a username and password.

Index Page

This page is designed to show you important information. You have direct access to your data by using the icons, tasks, enquiries and SMS replies link.



You will also have direct access to your statistics.



By selecting any of these statistics, this will take you through to the relevant report.

At the bottom of the index page you will see an option for administrator or salesrep admin.

Administrator Admin OR Salesrep Admin





Administrator Admin

Administrator Admin

Administrator Admin will show all of the ReNet menu items at the top of the main screen and also to the left hand side. When you select an option from the top, the right hand side will change.

Home Listings Contacts	Office Reports	Website RMA Sales	Marketing	Setup	Support	
Software Updates	+ Property	+ Contact + Enquiry +	Ofi Attendee] + In	spection + O	ffer + Note	+ Appraisal
Document Storage - Statement						
Of Information Touchpoi	nts Manager ™					
New Contracts/commissions						
Area	Enquiries	Inspections OFI Attendee	s Offers Appraisa	IS MY ACTIVITIE	es Owner Re	ports
Create/store Ebrochure	Contact Type ALL Con	tacts 📀 All Temperatures	ᅌ			
Templates Contac	t Categories Are in	Any Category 🔷 😋	And are in ᅌ	Any Catego	ory 📀 🤇	•
View Sent Ebrochures In Full						
View Listings With A Contract	nts manager V Has Crite	eria 🗹 Market Appraisal 🗹 Offe	ered V Inspected V	OFI Attended 🔽	Issued Contra	ct (Show Emailed)
Updated Permissions Touch	points Dates From 21-12	2-2016 🔲 То 21-06-2017				
Notes On Tasks	Order By Touchpoint	s Score 📀 DESC 📀 Then	Modified Date 😒 🛛 DI	SC ᅌ Filter to	Any Compa	tibility 😒
New My.renet Admin Area						
Auto Inserting Criteria	More O Advance	ed Filters 10 📀 results per	page Advanced: Tou	chpoints Manage	er™ View	0
New Matching Contacts To			Secret			
Properties With Touchpoints			Search			
Manager.		0.000		Y Molec E-		

Salesrep Admin

Salesrep Admin

This view is designed to remove the menu items and show information about the staff member logged into the system. Your direct access will be via the icons at the top of ReNet.



Once selecting an option, you will then have a series of tabs for navigation.

My Listings Current Properties Current Sales Process Auction Properties Open For Inspection Project Marketing Bulk Updaters

These will change depending on the icon that you have selected.





When you start scrolling through screens in the software, you will see an icon in the bottom right hand corner to take you to the top of the page.



When saving information throughout the system, you are able to do this by selecting **save** at the bottom of the page you are working on, or alternatively press **Enter** on your keyboard and this will automatically save wherever you are on the screen.

Entering New Listings

Below is all of the mandatory listing information.

When you first enter your listing into ReNet it is not live on the internet.

Adding a New Property

From the main screen of ReNet select the **+Property** icon

Method of disposal	For Sale For Rent Holiday Lettin	g		
Property Location and C	Categories			
Address	Lot or st num Street or road nam	ne		
Location	Sawtell	District	Region	
ZIP/Postcode	2450 New Zealand ᅌ Show	Full address		
Internal Categories	Select Farm Area ᅌ 🕇 Listin	ngs Farm Area		
	 Cold - Does not need to sell Developer Stock Development potential Dual Income Dual occupancy 		+ Listings Categories Hot - Needs to sell May sell if buyer presented Sub-dividable	
		Save		

+ Property

You will be prompted to enter the address of the property.

For the address display you have 5 different options:

- Show Full address For the portals and your ReNet powered website
- Show Location only For the portals and your ReNet powered website
- Hide address For the portals and your ReNet powered website
- Show Street/Location only For your ReNet powered website
- Show Region only For your ReNet powered website





If you are hiding the address and have entered a future open home time for the property, the full address will display on your ReNet powered website until the open home time is complete.

Select **Save** at the bottom of the listing.

You will then be taken through to the property details screen.

Exclusivity Details

Authority and Exclusiv	ity details (internal reporting use only)
Details	Please Select 🗘 by Please Select 🗘 (Sawtell Office) Market Valuation \$
Internal Referral	Please Select ᅌ as a Please select ᅌ
Source	Sourced By Please Select Source Please Select C + Source
Agreement Details	Starting Agree Date with a exclusivity period or Expiring on Expiry Date

You must enter:

Details: Type of agreement and staff member.

Agreement Details: Start date and length of agreement. The length of the agreement will then populate the expiry date.

When you add an active agency agreement, you will then be able to access this property in your pending listing search.

Did you know that you can be alerted up to 29 days in advance of when your properties are due to expire?

You are able to set the reminder date by going to setup > Touchpoints manager > general. Any changes you save in here will be effective for the whole office. To view this area, you must be logged in as administrator admin.

Advertising/Synchronis	ation Options	
POM	Yes No	Property of The Month/Week etc on your website
Hot Property	Yes No	Hot Properties are only \$16.50/mth each.
ReNet Feature Property	Yes No	Feature Properties are only \$49.50/mth each.
Your Website	Yes No	Advertise on your http://www.seemyproperty.com.au (if ReNet-powered)
Advertise on ReNet Portals	Yes No	ReNet.com.au Portals http://www.realestate.incoffs.com
Third Party Portals	Yes No	allhomes.com.au
	Yes No	juwai.com
	Yes No	realestate1.net.au
	Yes No	thehomepage.com.au - millionplus.com.au

Advertising/Synchronisation Options





POM: Property of the Month – For your ReNet powered website. This is used to display listings in the feature home page slider on your website.

Hot Property: For your ReNet powered website and our ReNet portals. Hot properties will show at the top of the search results on your ReNet powered website and also our ReNet portals. As part of your subscription your office will start with 3 hot properties. Every year you continue with ReNet you will receive an additional hot property free of charge.

ReNet Feature Property: For our ReNet portals.

Third Party Portals: This is all of the paid and free portals that you have an account with. By default, all of the portal options including your ReNet powered website, will be selected to 'yes'. You will need to select the option of 'no' if you do not wish to advertise your listing on this portal.

Property Details

Property Details	
Method of disposal	For Sale For Rent Holiday Letting
Sale Type	Private Treaty Auction For Tender
Property Type	Residential Rural Section Commercial Business
Residential Options	House Unit Villa Apartment Studio Townhouse Duplex Mobile Home
Other Fields	Acreage Acreage Semi-Rural Semi-Rural Prestige Waterfront Beachfront Riverfront Golf Estate Alpine House and Land NRAS Development Investment Off the Plan Resort Subdivision Project Marketing Block Of Highrise Penthouse Retirement Serviced Apartment Terrace

This will be the category where your listing will display online. When you select a different method of disposal or property type, the form will automatically update with your new options.

Take care with the other fields in this area as some of these require additional subscriptions with the portals.

Advertised Pricing Details

Advertised Pricing Details				
Price required	\$	✓ Hide the price GST options		
Display Price As	Offers over,	From, etc Display Price As displays "as is" and in preference to the Price value.		





Price Required: Used for Searching purposes.

Example: If you enter a price required of 260000 will show your property in a listing search between 250000 and 300000.

Display price as: The price that will display online.

The **display price as** field is a free form text field. This will show exactly how it is entered.

Key Attributes and Parking Details

Key Attributes		
Bedrooms	0 Sedrooms Details Bedrooms & Details	
Bathrooms	0 Sathrooms Details Bathrooms & Details	
Toilets & Ensuites	Toilets ᅌ Ensuites ᅌ	
Parking Details		
Garages & Carports	0 Carports Garage & Parking details	
Other car spaces	Optional Other car spaces	
Remote Garage	Remote Garage	
Secure Parking	Secure Parking	

Drop down and select the number required.

With the parking details, realestate.com.au will add the fields of garages, carports and other car spaces together. The icon at the top of realestate.com.au will display the total number entered across all three fields.

Building Size, Land Size and Land Frontage

Building Size	Building Size	- N/A	(Approx)
Landsize	Landsize Details	- N/A	ᅌ (Approx)
Land Frontag (meters	e Land Frontage	e (me	

For Building Size and Land Size enter numbers only in the left hand side field and then select the measurement from the drop down box on the right.

For Land Frontage enter numbers only and then the portal will display approximate in meters.





Contact Details

Contact Details					
Staff to contact	Varelle Johnson Ben Mewburn David Young Fletcher Norman Hannah French Hannah French Jace 2	Drag the Contacts Reps to the order you would like displayed on your website and third party portals, then press "Save" below. 1 Varelle Johnson			

Select the staff member on the left to receive the enquiries. You are able to select more than one staff member and then drag and drop them in order of preference.

We will send the staff member name, email address and phone number to the portals. If you would like to add a photo for your staff member you will need to log in through the portal administration area and upload this against the staff profile.

Descriptions that are viewable on the internet

Descriptions that are viewable on the internet					
Heading.	Our Brand New Home				
Introduction Text	Our Brand New Home				
Property Description Main Text Area	Our Brand New Home				

Only the heading and the property description will feed across to the portals. You are able to add unlimited text in the description area.

Do you copy and paste your descriptions from Microsoft Word? Please be careful of special characters like quotation marks and bullet points as these will appear differently online. Once you have copied your description into ReNet, please replace any bullet points and quotation marks by using the plain text icons eg * from your keyboard.

Once all of this has been entered scroll to the bottom of the page and select save.





Adding Images/Media

From any property select the **+Media** icon

+ Media

Adding Photos

From the photo tab on your listing select the **choose file** or **browse** option and select the photo from your computer.

Then select **save** on the right hand side.

To add a new image please select **Add new photo.**

22	Upload a new image	File	Choose File No file chosen No original image exists!		
		Description		Save	

Once all photos have been added use the **reorder photos** option to drag and drop into the correct position.

Once the photos are in the correct order select save order.

We recommend images no bigger than 8MB.

Did you know that we use your original images and send these to the portals? There is no need to resize your images. Once the portal receives these they will resize to the correct size required.

Document Storage

To add new documents please select the **browse to upload** button.

Browse to Upload

This will then save your document against the listing.

These can be accessed at any time.

By selecting the document name, this will download directly back to your computer. These documents can also be viewed via our integrated app.

To remove documents from the storage area, please select the document on the left hand side and then select the trash icon.





Floorplans

Select Add new floorplan

22	Upload a new image	File	Choose File No file chosen No original image exists!	
		Description		Save

Browse for the file and select this off your computer. Select save on the right hand side.

The first two floorplans that you have uploaded will show on the portals. Any additional floorplans will show on your ReNet powered website.

Did you know that we have a GIF converter built into ReNet? You are able to upload your floorplans in a GIF, PDF or JPG format and we will get them web ready for you.

External	Link	٢S

Select +A	dd new link + Add new link							
Edit/Add links	s to third parties							
Url	http://www.							
Link Type	Virtual Tour							
Link Display	Description Image URL Please make sure you have permission to use any copyrighted images.							

Paste the URL from the third party source eg YouTube into the URL field. Select the **link type** that you would like to use for the portals.

Did you know that if you are using the description field in the external links area that this will be the name for the button that displays on your ReNet powered website.





Feature movies for the portals

To have your external link show at the 2nd image on the portals: Use the **share link** from YouTube and past this URL into the external link area in ReNet.

+ Add to	And Share ••• More
Share	Embed Email
f¥	G+ 🝜 🕒 t 👰 in 🗞 🕊 屔 웆 🕬
https://	/youtu.be/fyal4-5849w
Start at:	0:00

Select the **link type** to be a **movie**

Google Maps

Google will automatically pinpoint the location based on the address entered for the property. If the location is incorrect, drag and drop to the correct location and then select **Save.**

This map location will only update on your ReNet powered website and the eBrochures sent from our system.

If the location is incorrect on the portals you will need to contact them directly: Realestate.com.au: 1300 134 174 Domain.com.au: 1300 799 109

Note: When using building names in your property address field please exclude quotation marks around your building name. Google will not pinpoint the location if quotation marks have been entered.





Adding Open Home Times

From the profile tab on the listing select +OFI Time	+ OFI Time	

Date	a (1	©: 00 © AM © Duration Hours © 30 Mins © □ (Show state time i.e. QLD time)
OFI Conducted By	Listing Agent	

You must enter: The date. The start time. The duration of the open home time.

The open home time will automatically feed across to the portals and your ReNet powered website. Once the open home date and time has passed this will automatically be removed online.

Deleting Open Home Times

From the **profile tab** on the listing select **ALL OFI's**

To the right of your open home date and time you will see the option to delete.

[4	[44460305] Tuesday 20th Jun 01:00 am - 1:30 am							
At	tendees: 0	+ Attendee & Comme	ents					
1	20-06-2017 01:00 am	Enter attendees	Comments: Nill	Active Control				

You only have the ability to remove future open home times. When deleted these will automatically remove online.

Previous open homes will stay in ReNet as history and you can then add attendees for reporting.





Setting your Listing Live

From your archived property select +Click here to advertise this property or make a LIVE

+ Click here to advertise this property or make a LIVE listing

listing

You will be alerted of any required information that is missing in red. You will not be able to set your listing live until the required information has been entered/updated.

IMPORTANT: This property can not be put live on the internet until the following errors fixed!

- 1. Listing has no description Click here to edit this property
- 2. Listing has no heading Click here to edit this property
- 3. Listing has a searchable price and/or hidden price of 0. Click here to edit this property

You may also be alerted that owners have not been entered. This information is not mandatory.

IMPORTANT: Please check the following warnings, incorrect data entry may produce unexpected results!

1. The listing's owners have not been entered. Click here to enter the owners

Check that all your listing information is correct.

Select **Save** at the bottom of the listing.

You will receive a pop-up confirming that you want to set your listing live.

my.renet.com.au says:

Please confirm your archive action and the advertised status are correct.

When you select **OK** your listing will be fed to the internet.





Property Updates

Searching for properties

The quickest way to search for properties is to use the smart search at the top of ReNet.



Start typing the address of the property and this will then bring up all relevant results. Please select the property to open this into a new screen.

If you press enter on your keyboard twice after entering the address this will populate the listing into a search result.



You are able to access the listings that you manage by using the **my listings** icon at the top of ReNet that will then lead you through to tabs to access your stock.







You are also able to use the listings tab at the top of ReNet if you are viewing this in Administrator Admin.

Home	Home Listings							
Search								
All Properties								
Current Sales								
Current Re	Current Rentals							
Current Holiday Rentals								
For Sale b	y Auction							
Open For	Inspection for Sal	е						
Open For	Inspection for Rer	nt						
Current Sales Process								
Property Of The Month								
Hot Properties								
Feature Pr	Feature Properties							

Listing Search View

At the bottom of every listing search, you have the ability to choose how you would like this information to display.



View All Data: Traditional comprehensive result

☆ ID:17941825 - 27 Aquamarine Drive, TOORMINA

Owners: & Luke 2, & Varelle







This will show full details of your listing including:

Owners Details Exclusivity Details Open Home Information High Priority Notes

When selecting the **Profile** tab on this listing, this will open into a new screen and automatically load the property chronological history.

Stock List View



This will show a list of your properties with a drop down to quicklinks on the right hand side to update property information. When selecting the address of the property, this will open the profile tab with the property information. To view the chronological history on the property scroll to the bottom of the page and select **Load property history**.

Load property history

Google Map: shows properties on a google map



Depending on the search criteria you are using, this will then pinpoint the property locations on a google map. Select the pinpoint to bring up the property information and then select the **Details** link to open up the listing in a new screen.

When using this area, your last selected search view will save for the next time you log into ReNet.





Updating Property Information

You are able to update your property information at any time and this will then update on the internet.

From the profile screen on your listing you will see quicklinks that will lead you directly to property information.

	+ End	quiry (+ N	ledia +	OFI Attendee	+ Inspection	+ Expense -	- Offer + Note +	- Contract + Task	
Owners: 鬼 🔪	Varelle								
		Authorit Liv Statu Pric Modifie	y: Exclusiv e: 2 Days s: Current e: Gearch d: 10n 19	ve Listing: by Va s on market sinc t Current price \$469,000) th Jun 2017 @ 0	relle Johnson on e agreement date o e	May 08 17 Expiry & 33 Days on ma 1	05-08-17 rket since live 16-05-2	017.	
Profile 27 To	uchpoints I	Manager™	5 Notes	Prospecting	15 Campaign N	lanager Brochu	re Owner Reporting	2 Sales Process	Tasks
(+ 0)	wners:	& Varelle							
High Priori	ity Notes 3	80-05-2017 :	VARELLE	JOHNSON - re	net training				
(+ Te	enants	Owner occupied or no tenants							
+ OF	Time 2	20-06-2017 a Open For In ALL OFI's	at 1:00 am spection 1	- 1:30 am TODAY at 1:00 a	am - 1:30 am +	Add Visitors			
	Heading	Our Brand N	ew Home						
Intr	oduction	Our Brand N	ew Home						
De	scription	Our Brand N	ew Home						
Assigne	ed Office S	Sawtell Office	е						
Web E	Enquiries N	/arelle John	ison: F						
Feature	Property F	OM (Proper	rty Of The	Month) HOT pro	perty FEATURE	property			
Third Party	y Portals	 allhomes Juwai.co realestat thehome 	s.com.au m e1.net.au page.com	au					

Once the information has been updated scroll to the bottom of the screen and select **Save**.

Deleting Properties

Search for your property via the smart search and then press enter twice on your keyboard to show the search results in a list view.

From the search view you will see the option to archive your listing.

Displaying results 1 to 10 of 20	
ID:17941825 - 27 Aquamarine Drive, TOORMINA Current Image: Current	Go To ᅌ Archive Withdraw

For a listing to be removed from ReNet it must be archived for 7 days. After 7 days you are able to remove this completely from the system. Any information that has been deleted from the system will be removed permanently.





Marking a Listing as Under Contract

From any property select + Contract + Contract

Select +Add New Contract

+ Add New Contract

This is the required information for a contract.

Contract Details

Contract Details		
Contracted	19-06-2017 Tor \$ 469000 As an Owner Occupier Contract ID 2845485	
Contract Status	Written 🗘 Contract status notes	
Exchanged/Signed Contracts	Exchanged d Exchanged/Signed with Please Select	

Enter the contracted date and the sold price.

Selling Fees and Commission Splits



Enter the **listing agent** and the **selling agent** from the drop down.





SOLD and Settlement Details

SOLD and Settlement Details								
Unconditionally SOLD	Mark as Unconditionally SOLD on the Unconditic Hide 🗘 Data.							
Settlement	Days days or Settle Date							
Advertised Status	Under Contract							

Update the Advertised Status to be Under Contract.

Select **Save** at the bottom of the contract.

This will then send an Under Contract banner to the portals and your ReNet powered website until the time the property has been marked as sold. You will still see this property available in the For Sale section of the portals and your ReNet powered website. You will also continue to receive enquiries on the property.

Marking a List	ting as Sold
From any propert	y select + Contract + Contract
Select +Add New added Edit	Contract + Add New Contract or edit the current contract that has been
Contract Details	
Contract Details Insert	ed by on 19-06-2017 and last updated by on 01-01-1970
Contracted	for \$ As an Owner Occupier ᅌ Contract ID 2845485
Contract Status	Settled Contract status notes
Exchanged/Signed Contracts	Exchanged d Exchanged/Signed with Please Select

Enter the contracted date and the sold price.





SOLD and Settlement Details

SOLD and Settlement Details								
Unconditionally SOLD	Mark as Unconditionally SOLD on the Unconditional Show	Data.						
Settlement	Days days or Settle Date							
Advertised Status	Sold							

Select the box for Mark as Unconditionally SOLD and enter the sold date.

From the data drop down you have the option to show/hide the sold information online. If you choose to show the data, your listing will show at the top of the sold galleries on the portals and the sold information may be used by third parties.

If you choose to hide the data, your listing will appear below all of the properties displaying the sold information.

Update the Advertised Status to be Sold.

Select **Save** at the bottom of the contract.

Please ensure when marking your property as sold, all information is correct. Once sold data is sent across to the portals, realestate.com.au will not allow you to change this.

Did you know that you can send listings to realestate.com.au without marking them as current first?

If you have sold a listing off the market and want to advertise this as sold, simply add the contract details and mark as sold before you set your listing live.

This will only work on realestate.com.au as domain.com.au requires listing to have a status of current before showing these in their sold gallery.

Adding Contacts

From the main screen of ReNet select + **Contact**

ct + Contact

From the top select a source.



You are able to manage and add your own sources by using the **+ Sources** button.





Please add the information that you have for your contact.

Contact Categories

Categories	 Bricky Builder buyer cmhp Coaching 2017 Commercial Developer Developer Development First Home Buyer IA Member Insurance Investor Landlord 	+ Category Setup past sellers Potential Buyer Potential Tenant Potential Vendor Previous Seller realcorp receiver Renovator Renovator Renters Scott ebrochure Seller Enquiry Solicitor
------------	--	--

This will show all of the categories throughout the office. You are able to select more than one category to assign to your contact.

If you would like to add additional categories use the + Category Setup button

lanaging	<u>g Staff</u>	
Managing Staff		
	Ben Mewburn	Red Askew
	David Young	Bolf Effenberger
	Fletcher Norman	scott schindler
	Hannah French	See My Office
	Hannah French	Tegan Owen 123
	Jace 2	tegan2
	Jace Jonathan	 Test Team
	Nik Doves	Wesley Scrutton
	Niki Bell	William Murray
	Rachael Millar	ZZOlga

You are able to assign more than one staff member to your contact. Any staff member who is assigned in this area is able to access this contact via a search.





Contact Updates

Searching for Contacts

The quickest way to search for contacts is by using the smart search at the top of ReNet.

Listings Contacts Staff Support	
michelle	
13 Ta Displaying 1 matching results	
Michelle Managed By: Varelle Johnson	
Report	

You are able to search by: Name Phone Number Email address Suburb where the contact lives

By selecting the contact name, this will open up into a new window.

By pressing enter on your keyboard in the search field twice, this will populate your contacts into a search result.

Displaying results 1 to 1 of 1									
L ID:36903075 - Michelle									
Profile Touchpoints Manager™	Prospecting	1 Properties	3 Inspections	Offers	Notes	Referrals	Documents	5 Tasks	
Managed By: Varelle Johnson									Ar
Categories: SELLER, BUYER,									
Address: NSW 0000			1	No eMail					
Phone:									

You are also able to access the contacts that you manage by using the My Contacts tab at the top of ReNet. This will also link through to additional tabs for the different types of contacts that you have in the system.







You are also able to access your contacts by using the contacts tab at the top of ReNet if you are logged in as administrator admin.

Home	Listings	ntacts	
Search			
All Contact	s		
Buyer Req	uirements		Contact
Renter Rec	quirements		My Con
Contacts w	ith a Property		wy con
Landlords			Search
Tenants			
Enquiry Lo	g		
Import			Cont
Import cont	acts		
Backup 8	Export		
All contacts	3		
Buyers			
Renters			_
Potential S	ellers		
Current Ve	ndors		
Landlords			Displayi
Setup			« Prev
Document	templates		
SMS templ	ates		🙎 ID::

When completing your contact searches you are able to include filters such as: Contact Type – Buyer, Renters and Sellers Contact Temperature – Hot, Warm or Normal Contact Category Compatibility Options Archived Contacts Contacts with a property attached – Potential or Current Vendors

Contact Search Views

At the bottom of every contact search. You have the ability to select how you would like the information to display.

View All Data: Traditional comprehensive result ✓ Quickly show contact and details Quickly show contact as strip list





View All Data: Traditional comprehensive result

L ID:36954855 - Alex

PENDING LISTING 😭 10 Aquamarine Drive, TOORMINA

Profile	Touchpoints Manager™	Prospecting	1 Properties	2 Inspections	1 Offers	Notes	Referrals	Documents	1 Tasks	
Manage	d By: Varelle Johnson									Archive
Categor	ies: BUYER,									
Address	:			I	Email:		ĺ	¥		
Phone:], [Send with	bulk SMS]								
	No Image Available	😭 10 Aquamar	ine Drive TOOF	RMINA NSW 245	2					
BUYER: Property Price Ra Location	Show matching properties (Types: Any property inge: between \$0 and \$609 is: Armidale Bellingen Ben	for buying 0,700 Bedrooms Lomond Boamb	s: Any bee Boambee E	ast Bonnie Doon	Bonville , T	oor				

This will provide a full overview of your contact including:

Listings that are on the market The ability to communicate to the contact via phone and email Any properties where they are the owner Buyer or renter requirements added Each tab will show a tally of activity that they have had with properties

By selecting the **Profile** tab of the contact this open into a new screen and will automatically load the full contact chronological history.

Quickly show contact and details

₽ ID:30	& ID:36954855 - Alex									
PENDIN	PENDING LISTING 🏫 10 Aquamarine Drive, TOORMINA									
Profile	Profile Touchpoints Manager™ Prospecting 1 Properties 2 Inspections 1 Offers Notes Referrals Documents 1 Tasks									
Manage	Managed By: Varelle Johnson Archive									
Categor	Categories: BUYER,									
Address	Address: Email: 🙀									
Phone:	📳 , [Send with	bulk SMS]								

This will show any properties that are on the market, sold or pending to the contact and the main contact details.

By selecting the **Profile** tab this will show profile information only. To show the chronological history select **Load contact history**.

Load contact history





Quickly show contact as strip list

LD:36894875 - SMITH No eMail N/A Archive Aquamarine Drive, TOORMINA NSW 2452	
--	--

This will show the contact name, address, email and phone number. If contact details are entered, you are able to communicate via email and SMS. By selecting the contact name, this will open their profile tab into a new screen.

When using this area, your last selected search view will save for the next time you log into ReNet.

Updating Contacts

From the profile screen of your contact you will see quicklinks to update information.

₽ ID:36349105 - Varelle	Edit
+ Enquiry + Open Home + Inspection + Offer + Appraisal + Note + Appoint	ntment + Task
ON THE MARKET 😭 27 Aquamarine Drive, TOORMINA	
Managed by Warelle Johnson Categories SELLER, BUYER Phones Emails Last Modified Mon 19th Jun 2017 © 04:31 pm Originally Added: on Wed 12th Apr 2017 Privacy Settings No MAUL Register Do Not Call Register No MAUL Register Profile Touchpoints Manager** Properties 1 Properties 1 Inspections Offers 1 Notes Referrals Document	uchive umonts Tasks
Related Contacts No related contacts	
Postal Address: -	
Source: Domain.com.au	
High Priority Notes: No high priority notes	
Categories: SELLER, BUYER	
Email Subscriptions: General eBrochures	

Once the information has been updated please select Save.

Deleting Contacts

Search for your contact via the smart search and then press enter twice on your keyboard to show this in a list view.

From the search view you will see the option to archive your contact.

Displayin	g results 1 to 1 of 1									
₽ ID:30	903075 - Michelle									
Profile	Touchpoints Manager™	Prospecting	1 Properties	3 Inspections	Offers	Notes	Referrals	Documents	5 Tasks	
Manage	d By: Varelle Johnson									Archive
Categor	ies: SELLER, BUYER,									
Address	: NSW 0000			1	Vo eMail					
Phone:										

For a contact to be removed from ReNet it must be archived for 7 days. After 7 days you are able to remove this completely from the system. Any information that has been deleted from the system will be removed permanently.





Print Marketing

Through ReNet you have the ability to create various print marketing for your properties. This includes:

Window Cards/Brochures DL Flyers Open Home Brochures Booklets Stocklists

ReNet Default Property Brochures

PDF Brochure Options

- 1. 💿 ReNet Default QR Code Generator
- 2. O ReNet Default Portrait Window Card
- 3. O ReNet Default Double Sided Portrait Window Card ** NEW! **
- 4. O ReNet Default Landscape Window Card
- 5. O ReNet Default Double Sided Landscape Window Card ** NEW! **
- 6. O ReNet Default DL Portrait Flyer
- 7. ReNet Default DL Landscape Flyer
- 8. O ReNet Default Vendor Report
- 9. O ReNet Default Double Sided Flyer

You will see all of these options in your account. Option 1 will create an QR code only for external marketing. Option number 8 is a chronological history vendor report. For the default property brochures, these use the advertising description that has been entered for your listing.

Alternative & print text is a short version used for PDF's (brochures, booklets, etc)				
Advertising Heading	Our Brand New Home			
Advertising Description	Our Brand New Home			

If this area is left blank when you first enter the listing into ReNet, we will automatically copy the full internet description and paste into this area.

The text is designed to automatically resize dependent on the white space that is available.





Creating Property Brochures

From any property select the **Brochure** tab.



Select the option that you would like to create. Then select **Next** at the bottom of the screen.

Sash/Banner Text
None
Paper Size
Q A4 ○ A3
Select your Image Layout
Click on the layout preview to select it for use in your PDF

This will lead through to a form that will allow you to make adjustments to the PDF before this is created.

Each PDF form is different. This will show different options depending on the type of brochure you are creating, and the customisations that have been included.

This will not adjust the listing information online. This is only for the PDF that you create.

Once all of your form updates are correct select the **Create PDF** option at the bottom of the screen.

This will download a PDF file directly to your computer.

ReNet Default Property Booklets

- 1. ReNet Default A5 Booklet
- ReNet Default A4 Booklet

These booklets are designed to show all current properties in your office.

These booklets will use the advertising description that has been entered for your property.





Alternative & print text is a short version used for PDF's (brochures, booklets, etc)				
Advertising Heading	Our Brand New Home			
Advertising Description	Our Brand New Home			

If this area is left blank when you first enter the listing into ReNet, we will automatically copy the full internet description and paste into this area.

The text is designed to automatically resize dependent on the white space that is available.

ReNet Default Stocklists

- ReNet Default A4 Public Stock List
- 4. O ReNet Default A4 Internal Stock List

Our Brand New Home

The ReNet default stock lists will use the introduction text that that has been entered for the property.

Introduction Text

This field is limited to 250 characters. The first 250 characters of the internet description will be automatically copied into this field when the listing is first entered into ReNet. With the character limit the description may cut off mid word or mid-sentence. You are able to use a different description in this area ensuring that this stays within the 250 character limit.

Creating Property Booklets and Stocklists

Select My Reports and then select the PDF Reports tab.

When creating marketing from this area, this is set to display your current listings for your office.



Select the option that you would like to create and then select Next.





Cover Property

Please note that the cover property will only work with a landscape main image - portrait images will show over the top of the text.
WAVELL HEIGHTS - 12 Sunny Avenue, \$1,000,000.
Property Type
sale 🗘
Show Current Only
Yes: 🗿 No: 🔿
Select Suburbs

This will lead you through to a form that will allow you to filter the types of properties that you would like to show.

Each PDF form is different. This will show different options depending on the type of brochure you are creating, and the customisations that have been included.

Once all form selections are complete, please select **Create PDF** at the bottom of the page.

This will download a PDF file directly to your computer.

Creating PDFs from a Listing Search

When completing a listing search, you are also able to create your PDF booklets and stock lists and filter further the properties to include.

You will see the option to select the type of PDF and then create.



This will then take you to the same form options but include the ability to choose the properties to add to your booklet.

Listings	
I0 Eridani Court Thornlands - Offers Over \$300,000	

Once your properties are selected, use the **Create** option to download the PDF to your computer.





Creating eBrochures

There are several areas where you are able to create an eBrochure from. These include:

From a listing search From a contact search From the marketing area Directly from a contact card From the Touchpoints Manager

With all of the eBrochures that are sent from the system, by default they are sent from the primary contact manager. You are able to adjust where this eBrochure comes from for the manual eBrochures that you send from the system.

There is also an unsubscribe option on every eBrochure that we send from the system. If a contact selects to unsubscribe, this will automatically link back to their contact ID and unsubscribe them from receiving marketing. The primary contact manager will also receive an email advising that a contact has unsubscribed.

With all of the eBrochures that are sent, we also start to track this. If you have a contact that selects a property to view more than 3, or more than 5 times, the contact manager will receive an alert that they have a contact that is showing interest in their property.

Manually Unsubscribing Contacts

When setting up your contacts they are subscribed to two main types of eBrochures:

Manual eBrochures – These are the eBrochures that you select **Send eBrochure** from within ReNet to send to your contacts.

Automatic Alerts – These include your new listing, price reduction, sold, auction and automatic activity eBrochures.

To unsubscribe contacts from manual eBrochures bring up your contact card and select **Emails** beside the contact email address.



From the emails area untick Receives General Marketing eBrochures.





To unsubscribe from Automatic alerts, from the contact profile tab, in the buyer requirements section select **Search for matching properties** and then select **Edit BUYER Requirements** or **Edit RENTER Requirements**.

+ Buyer Requirements	Learn About Buyers
Buyer Spending Range	Between \$0 and \$609,700, ASAP
Buyer Locations	ARMIDALE BELLINGEN BEN LOMOND BOAMBEE BOAMBEE EAST BONNIE DOON BONVILLE, TOORMINA
Buyer Property Types	Any property type
Matching Properties	Search for matching properties
Touchpoints Manager	Buyer Requirements Renter Requirements Unfollowed Edit BUYER Requirements Delete BUYER Requirements Delete BUYER Requirements Advantage Requirements Advantag
BUYER Type	Normal BUYER 🗘 Wants to act ASAP 🗘 Receive buyer Match Email Alerts

From this area untick the option to Receive buyer Match Email Alerts.

If your contact selects the unsubscribe option from an eBrochure that they have received, they will automatically be unsubscribed from both manual and automatic listing alerts.

Subscribers

If you are sending from a listing search, or from the marketing area you have the ability to select the subscribers to send to.

Subscribers (Note, ReN	et will prevent duplicate emails, emails will be merged o	Learn Ab	out Ebrochure	
Create eBrochure For	Varelle Johnson			
Staff Members Contacts	All Staff	Recipients	Contact Categories BRICKY	
Contacts	• None OBuyers ORenters OAll	0	BUILDER BUYER CMHP	
Mail List Subscribers	None Buyers Renters All	0		
ReNet Subscribers	None Buyers Renters	0	COMMERCIAL	
ReNet Mail Subscribers	None Buyers Renters	0	DEVELOPER DEVELOPER	
Optional	Enter any extra email addresses here		FIRST HOME BUYER IA MEMBER INSURANCE	Show Numbers

Contacts: These are the contacts that have been added to your ReNet database.

Mail List Subscribers: These are stored in a separate area of ReNet. This area stores only email addresses and they will not receive any automatic communication from your system.

ReNet Subscribers: These contacts have signed up through our real-estate-australia portals.





ReNet Mail Subscribers: These contact have signed up through our real-estate-australia portals.

Contact Categories: These are the categories that you have in your ReNet system. You are able to select the category and then select **Show Numbers** to populate who this will send to.

eBrochure Content

eBrochure Conter				
eBrochure Su	lect			
eBrochure Text	Brochure Optioned with Boxes	HTML eBrochure URL eBrochure	•	
🤌 Search Tem	ates OR add new eBrochure conten	t, newsletter, info, etc 🗌 Save newsl	etter content and Save as template	
]
				6

Here you will enter your **eBrochure Subject** and also any additional text content for your mail out. Anything that is entered into the **eBrochure text** area will show above the listings that you have selected to send out.

Property Selection Options

Property Selection Optic	ons
Select Properties	All Offices 🗘 Select Method 🗘 All Categories 😂 Current ᅌ
	Use this filter to select properties a list of your of stock And/or use the below options include opens homes, auction schedules, etc
New Listings	All O for the past 0 O days All advertised listings O
Send Auction Schedule	Send Auctions ordered by Auction (soonest to latest)
Send Open Houses	ONone O For Sale O For Rent O All Opens, Ordered By Open Time (earliest to latest)
Sold Listings	0 📀 days ago
	Use this filter to select which sold properfies to display. This filter will fill with the listings sold in the period selected above.
Flag Options	🗸 NEW 🗸 REDUCED PRICE 🖌 AUCTION 🧭 SOLD
Order ALL results by	Price O ASC O

Select Properties: By using the filters, select the properties to include in your brochures. Use the ctrl key on your keyboard to select more than one listing.

New Listings: Automatically populate your new listings into an eBrochure. Based on the day the listing was set live.





Auction Schedule: Send your Auction schedule before the weekend.

Send Open Houses: Have the ability to populate all of your open home listings automatically.

Sold Listings: Select your sold listings to send.

Flag Options: These will appear automatically if the property has been updated/set live in the last 7 days.

Order All results by: Choose how you would like your listings to display

Sender Options

Sender Options	
This eBrochure From	The Office Send each email from the primary contact manager
Select Office	See My Property Select an office for the from contact details
Reply-to email	Staff External Email C of contact manager used for the reply-to email
Salutation Format	Hi S First Name (First) C Use Custom Placed Salutation
CC Options	and I The office (support@renet.com.au)
	TEST VIEW, this option will not send but produce a proof of your ebrochure

This eBrochure From: Select who you would like the email to come from.

Select Office: For the agencies with multi-office support, select which office details display on the eBrochure.

Reply-to-email: Where you would like all email replies to be sent back to.

Salutation format: What you would like the greeting to be to your contacts.

CC Options: This is to send yourself a copy of the eBrochure.

By default the TEST VIEW option will be selected, so you are able to see how this will look before it is sent.

When you are ready to send your eBrochure untick the test view and then select **Send** eBrochure.







This will come up with a pop up. When you select **OK** this will queue your eBrochure to send to your contacts. You will see this open into a new tab and the icon at the left of this tab will circle while the eBrochure loads.

•	 ● ● ● ♦ ■ ■ ■ ■ ■ ■ ■ ■ ■ ■ ■ ■ ■ ■ ■ ■ ■ ■ ■							
	NOTE: the 1 selected Email recipients are now queued to be sent. The Bulk Email Queue sends at the rate of about 1 email each 2 seconds or about 30 mails/minute.							
#	Contact	eMail or Open Subscriber	Sender and reply email					
1	Hi See My Property	support@renet.com.au	See My Property (support@renet.com.au)					
	Finished and eMail queued to be sent to 1 mail subscribers.							

Once you see the ReNet tick in the left hand side corner of the tab, your eBrochure has been queued. You can now close the tab.

Viewing eBrochure History

You are able to view eBrochure history from any property or contact.

From a Property

From the property chronological history select **View Clicks & Openings** link on any eBrochure.

14-06-2017	EBROCHURE: Sent @ 10	36 am by Varelle, Johnson,	Subject: Thank you for attending the open home.
	Recipients: 1 - Openings: 1	View Clicks & Openings.	

From a Contact

From a contact select the **Prospecting** tab and this will show all history.

P	ofile Touch	oints Manager™	Prospecting	1 Properties	2 Inspections	1 Offers	Notes	Referrals	Documents	1 Tasks	
E	mails Emailed Properties										
eE	Brochure Learn About Ebrochure										
#	Date	Subject				Sender			Opens	Clicks	Clicked URL
1	08-06-2017 10:17 am	Thank you for att Openings: 2	ending the oper	n home.		Varelle J	ohnson		2		

Sending from a Listing Search

When searching for your properties you will see an option with the ability to send an eBrochure.





Send eBrochure

When selecting this option, this will populate the properties that appear in the search result into a list where you can then select the properties to be included.

ing occount opic	
Select Properties	[17941825] : 27 Aquamarine Drive, TOORMINA - CURRENT
	[17102445] \$500,000 : 16 First Avenue, BIRDSVILLE - CURRENT
	[14862405] \$1,000,000 : 12 Sunny Avenue, WAVELL HEIGHTS - CURRENT
	[14481495] 1 mil : 60 Vader Rd, SAWTELL - CURRENT
	[13294455] : 430 Crossmaglen Rd, BONVILLE - CURRENT
	[14860325] \$1,650,000 : 84 Kitchener Road, ASCOT - CURRENT
	[14860855] \$1,850,000 : 27-29 Greenwood Close, BUDERIM - CURRENT
	[17379985] offers above 2M : 32 fors street , BELLINGEN - CURRENT
	[14860625] \$2,500,000 : 60 Royal Albert Cres, SOVEREIGN ISLAND - CURRENT
	[17121005] \$5,396,352 : 19 Chaucer Avenue, MALVERN EAST - CURRENT
	[16100315] \$30,000,000 : 2 Clarendon Street, SOUTH MELBOURNE - CURRENT

By using the CTRL key on your keyboard you are able to select and deselect multiple properties.

Use the **Subscribers** option at the top to select who you wish to send to.

Sending from a Contact Search

When sending from a contact search, first use the filters to select who you wish to send to. Once the search results have populated you will see the option to send your eBrochure.

Send eBrochure

Once selected, this will populate your contacts into a list view, with the ability to select who you want to send to.

Sele	ct All	or None Contacts selected	for a bulk eBrochure.
1		Varelle	Exclusive
2		Jodi	Exclusive
3		Robyn Parish	Exclusive
4		Alex	Exclusive
5		Varelle	Exclusive
6		David	Exclusive
7		Mark Stephens	Exclusive
8		Tom	Exclusive
9		Emily Mitchell	Exclusive
10		Helen	Exclusive

Under the contacts, you have the option to select which properties you would like to send.





Sending from the Marketing Area

To send from the Marketing area you must be signed in via administrator admin.

Select the Marketing Tab and then Create eBrochure on the left hand side

Home	Listings	Contacts	Office	Reports	Website	RMA Sales	Marketing	Setup	Support	
eBrochur	res			+ Property	+ Contact	+ Enquiry + O	fi Attendee 🚶 + Ins	pection +	⊢ Offer	+ Appraisal
Create eBr	ochure									
eBrochure	History	My due	tasks & rom	ainders						

Here you will see all eBrochure options available.

Once all of your selections have been made, select TEST VIEW to view the eBrochure before this is sent.

Sending from a Contact Card

From the contact information at the top, you will see the ability to send an eBrochure from the **emails** area.

Managed by	Varelle Johnson
Categories	BUYER,
Phones	
Emails	
Last Modified	Thu 8th Jun 2017 @ 10:18 am

By selecting this symbol once, this will lead through to your default eBrochure design.

By selecting the email address a second time this will send via the default mail program installed on your computer.

I 😼

Send an email/ebrochure

Or click here to send regular email:





Sending from the Task Manager

Through our task manager you also have the ability to bulk communicate. From the smart search in ReNet select the **Tasks** link and you will see some filters appear for you.

		a	Listings	Contacts	Staff	Support			
25	W	٤	Searc	h by Prope	rty ID, P	rice or Ad	dress		
My Contacts	My Reports	Touchpoints Manager	13 <u>Tasks</u> En	quiries 1 SMS	Messages	WATCH VIDED.	🤊 🔄 Select a Video	Tutorial ᅌ	
	+ Pr	operty + Co	ntact + Enqu	iry 🔰 + Ofi Atte	ndee +	nspection	⊢ Offer	+ Appraisal	
My due ta	sks & ren	ninders							
My Tasks	•	Group By	ᅌ 🛛 All Trails	& Remir 🧧 🕞	ALL Activitie	s ᅌ Order	ed by Priority ᅌ		

From the ALL Activities area select the activity of brochure or SMS. This will then populate the list of people who have this type of activity to be completed.

From here select Send Bulk SMS or Send Bulk eMail to populate your contacts into a list.

Select the people you would like to send to, and then send your correspondence.

Once this has been sent, all of the tasks will be automatically marked as done.

Using SMS Features

To send SMS from ReNet you are required to purchase SMS credits. To purchase these you must be logged in as administrator admin.

Purchase SMS

To purchase SMS go to Setup and then select SMS Quota.







Then select + Purchase more SMS's.

+ Purchase more SMS's

When purchased these will automatically show in your account and you will be automatically invoiced. The invoice will show in your ReNet software.

SMS Sending

When sending SMS from ReNet the Send SMS area will show.

Send SMS	Send SMS						
Mobile number	Send bulk SMS to 21 people! Optional: add another Mobile Number						
Send From	Varelle Johnson SMS Gateway De 🗘 🗌 Send from the primary contact manager where possible						
Message View placeholders	Select a template to use						
Send							

Mobile Number: This will show the number contacts you are sending to, or the mobile number of the single contact. You also have the ability to add 1 additional phone number to send to.

Send From: This will show where you are sending the message from. You also have two options from which number the SMS will send from.

SMS Gateway Default: When sending via the Gateway Default phone number, this is a number that the contact will not recognise. Any replies to the SMS will be automatically logged back into ReNet

Your Mobile Number: When sending via your mobile number, if this is saved by the contact it will display as being sent by you. Any replies will be sent directly back to your mobile phone.

The standard size of an SMS is 160 characters. If you go over 160 characters you will use more SMS credits.

If you would like to setup your own templates, select the + Setup SMS Templates button.

+ Setup Sms Templates





Sending from a contact search

From any contact search you have the ability to send an SMS.

Send SMS

When selecting Send SMS you will see this will populate your contact into a list view.

Sele	Select All or None Contacts selected for a bulk eBrochure. Please confirm.							
1		Varelle	Exclusive					
2		Jodi	Exclusive					
3		Robyn Parish	Exclusive					
4		Alex	Exclusive					
5		Varelle	Exclusive					
6		David	Exclusive					
7		Mark Stephens	Exclusive					
8		Tom	Exclusive					
9		Emily Mitchell	Exclusive					
10		Helen	Exclusive					

From the bottom of this area select Build SMS to send.

Enter you SMS into the **message** field.

When ready select Send.

Sending from a Contact Card

From the contact information at the top, you will see the ability to send an SMS from the phones area.



You will then see the send SMS Screen.

Enter you SMS into the **message** field.

When ready select Send.